



Canada: An Increasingly Diverse Society

- Three pillars of diversity:

 Aboriginal population (3.8% of total population in 2006)

 Linguistic duality: French (22%) and English (67%)

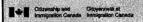
 Increasing ethno-cultural and religious diversity

Increasing diversity:

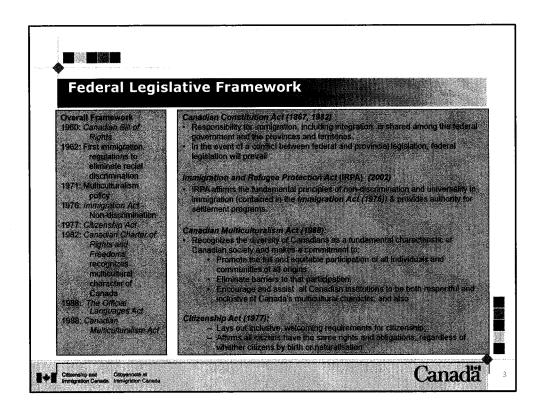
- 16.2% (5 million) are visible minorities, of whom 70% were born outside Canada
- Over 200 ethnic origins and increased multiple origins
 - 53% of the population report at least one ethnic origin other than British, French or Canadian
- One-fifth of Canadians are foreign-born
- Growth of non-Christian religions
 - Numbers of people in Canada affiliated with Islam, Buddhism, Hinduism and Sikhism doubled or nearly doubled from 1991 to 2001

2031 Projections

- Between 25% and 28% of population foreign born
- Between 29% and 32% belong to visible minority group
- 14% of population expected to belong to a non-Christian religion



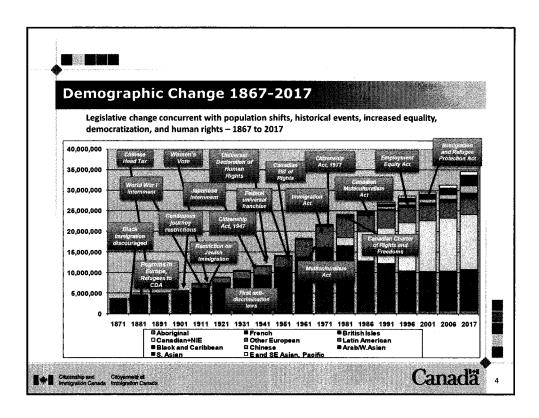




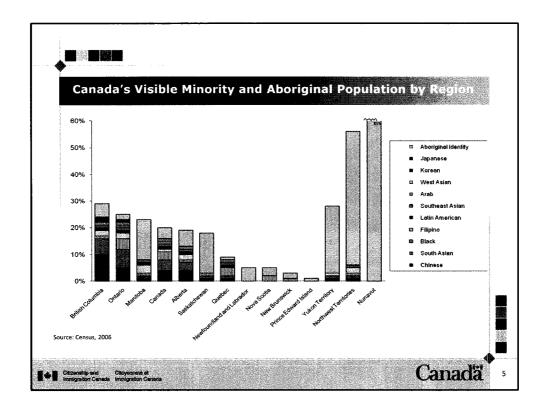
Diversity is supported in Canada by a broad framework of laws and policies. Canada has pursued a deliberate social policy of immigrant integration, multiculturalism and inclusive citizenship over the past 40 years in order to combat racial and gender-based discrimination and social exclusion of minority groups, to promote equality and respect for diversity and to provide a welcoming environment for newcomers and visitors to Canada. This slide lists various laws that compose this framework.

These policies have, over the past few generations, fostered an environment of social inclusion and a high degree of public support for an open and managed immigration program.

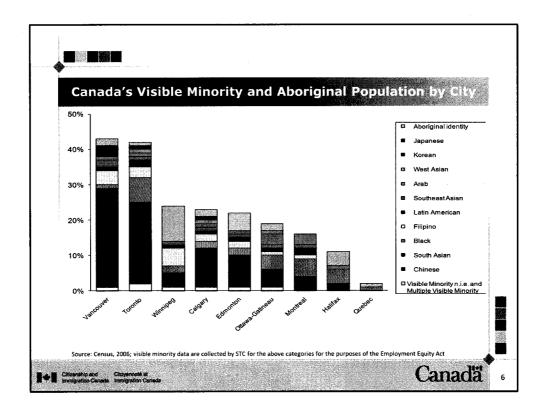
Integration is part of Canada's managed immigration program and, in the Canadian experience, full integration of permanent immigrants also entails access to citizenship.



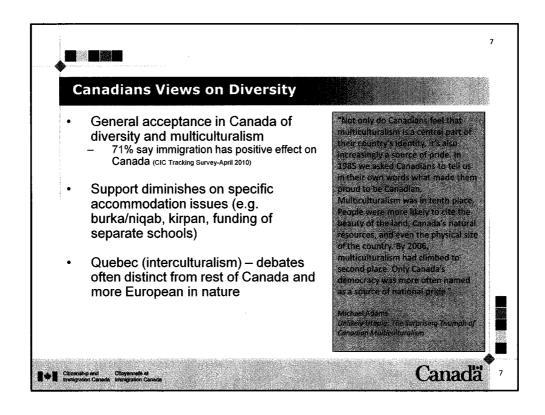
- Our legislative framework is better equipped than it once was to handle such diversity.
- We have not always gotten it right, but the framework has evolved to incorporate increased equality, democratization and human rights. This can be seen for example in our adoption of the *Universal Declaration of Human Rights*, the passing of the *Canadian Bill of Rights* and the *Canadian Charter of Rights and Freedoms*.
- It is notable that our legislative framework for multiculturalism had its last major development with the Employment Equity Act in 1991.
- Although we in the federal government maintain that our legislative framework is extremely sound, it is constantly being challenged through very high profile and emotionally charged debates.



- •I am now going to talk about diversity at a regional level and how many of these issues play out in very different ways across the country, which makes things even more complicated.
- •In thinking about the distribution of diversity across the country there are some stark differences.
- •Overall, we see increasingly diverse populations in provinces like British Columbia and Alberta and a relative lack of diversity in other provinces (e.g. Atlantic).
- •What is also striking is the different kinds of diversity. For instance, larger Black populations in Nova Scotia and Quebec, to South Asian and Chinese populations in Ontario and British Columbia to large Aboriginal populations in Manitoba and Saskatchewan.
- •It is also interesting to note the growing diversity in provinces like Alberta and Manitoba-partly attributable to large Aboriginal populations but also due to increasing visible minority populations.



- •We can see a similar situation playing out in major cities across Canada.
- Each city has it own unique type of diversity.
- •Usually when we think of diversity in major cities the focus is on Montreal, Toronto and Vancouver.
- •However, in reality other cities like Calgary and Winnipeg are more diverse than Montreal. In fact it is in a city like Calgary where large increases in diversity are occurring where some of the real challenges exist.



General acceptance in Canada of diversity and multiculturalism

> 71% say immigration has positive effect on Canada (CIC Tracking Survey-April 2010)

57% say the fact we accept immigrants from different cultures makes Canada stronger (CIC Tracking Survey-April 2010)

82% agree that Canada's multicultural make-up is one of best things about Canada (Ipsos Reid-2007)

Support diminishes when questions relate to specific issues of accommodation (e.g. burka/niqab, kirpan, funding of separate schools)

80% of Canadians supported Quebec bill to compel people to show their faces to receive

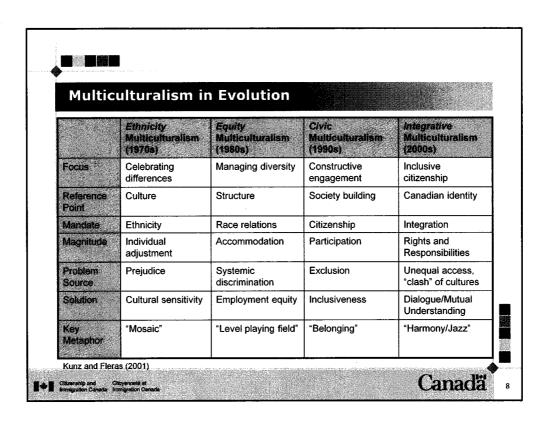
government services (Angus Reid – 2010) 54% of Canadians in favour of banning the wearing of the burka in public

places (Leger Marketing-July 2010)

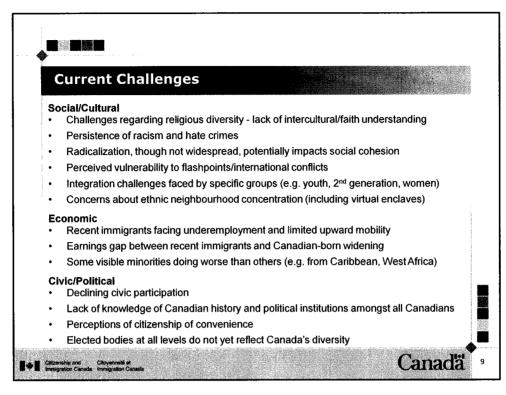
71% of Ontarians opposed extending funding to all religious schools (Strategic Counsel-2007) 18% of Canadians said it was reasonable to accommodate religious and cultural minorities, while 53% said they should fully adapt to Canada (SES Research-2007)

Debate in Quebec is often distinct from rest of Canada

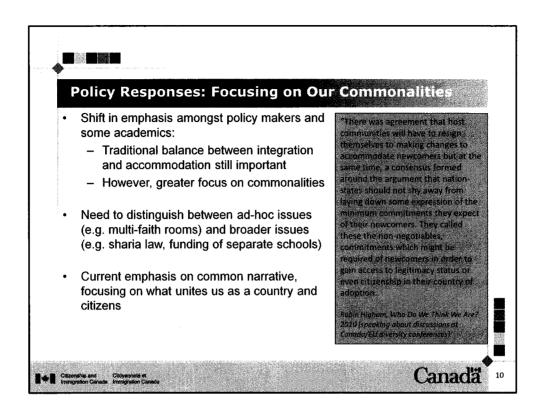
73% of Quebeckers were in favour of banning wearing of the burka in public places (Leger Marketing-July 2010) 5% of Quebeckers said it was reasonable to accommodate religious and cultural minorities, while 77% said they should fully adapt (SES Research-2007)



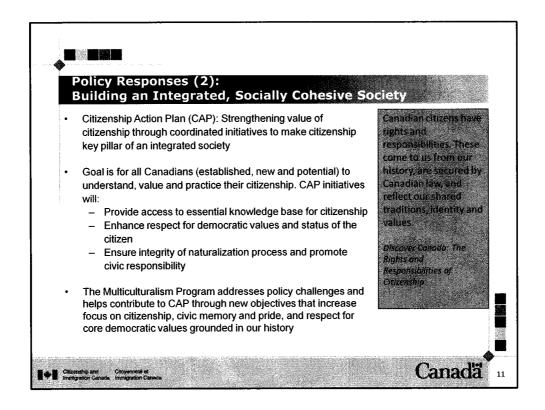
- Multiculturalism policy has evolved to accommodate changes in Canada in recent decades.
- •From the 1970s mandate of responding to ethnicity, government efforts have since focused on race relations, then citizenship and now integration.
- •The corresponding "solution" has also shifted in focus, from cultural sensitivity to employment equity and inclusiveness, to a current emphasis on dialogue and mutual understanding.
- •Although our approach to managing diversity evolves as social realities change, the cornerstone principles of inter-ethnic relations in Canada remain the same: equality; respect for diversity; fundamental human rights; and full participation.



- Although, generally, our country is working well there are some challenges that exist which affect our social cohesion. These can be grouped into different categories. The first category is social/cultural and these include:
 - Challenges related to religious diversity and lack of intercultural/faith understanding
 - Persistence of racism and hate crimes
 - Concerns related to social cohesion and the effect of radicalization and international conflicts
 - Integration challenges faced by specific groups like the second generation
 - Concerns about ethnic enclaves both physical and virtual
- In addition, we also talk about economic challenges and civic/political challenges. Economic challenges include:
 - Underemployment and earning gaps amongst recent immigrants
 - Concerns that some visible minority groups are doing worse than others
- In terms of civic/political challenges, these include:
 - Declining civic participation and an overall lack of knowledge of Canadian history and political institutions amongst all Canadians
 - Perceptions of citizens of convenience
 - Concerns that elected bodies do not reflect Canada's diversity
- Many of these challenges are government-wide and CIC only holds some of the tools necessary to address them.
- As such, it is important to work in a horizontal manner across levels of governments and with other departments and agencies, public and private institutions, and civil society on new initiatives and long-term solutions.

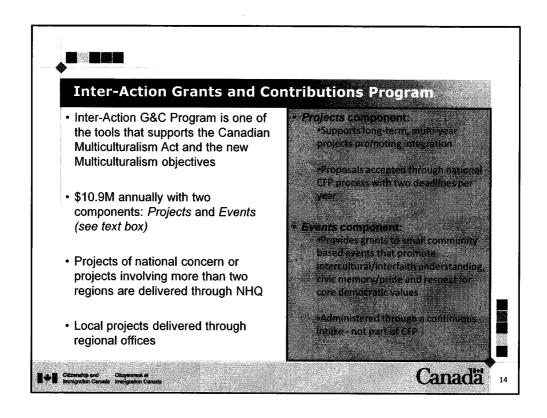


- •Given this increasing diversity, what can we do to ensure continued social cohesion?
- Recently, there has been a shift in emphasis by policy makers and some academics.
- •While the traditional balance between integration and accommodation in still a very important dynamic (e.g. Will Kymlicka, Michael Adams, Phil Ryan), there has been a growing shift in emphasis towards a greater focus on our commonalities (e.g. Robin Higham, Andrew Cohen).
- •While specific issues without huge consequences can be dealt with on a one off basis (e.g. Multi-faith rooms) other issues have far reaching societal implications for how we live together and perhaps are more framework issues that need to be dealt with in a more consistent manner(e.g. sharia law, funding of separate schools).
- •In this the current emphasis is on having a common narrative as a society-with a focus on what unites us a country.



- Part of the GoC response is to enhance the meaning of citizenship.
- •The primary vehicle for this is the Citizenship Action Plan (CAP), a set of coordinated initiatives to make citizenship a key pillar of an integrated society.
- •The goal of CAP is that new and established Canadians understand, value and practice their citizenship, thus making citizenship more meaningful.
- Key elements of CAP include:
 - Development of a new citizenship study guide to strengthen the essential knowledge base for citizenship. Entitled *Discover Canada: The Rights and Responsibilities of Citizenship*, the new study guide was released in November 2009 and promotes a greater understanding of Canada's history, and the values, symbols and institutions grounding that history.
 - A revised citizenship test based on *Discover Canada* to ensure that citizenship applicants can demonstrate their understanding of key elements of the rights and responsibilities of citizenship.
 - Enhanced citizenship ceremonies to provide a greater sense of occasion;
 - Greater promotion of citizenship education to newcomers and established Canadians; and,
 - Implementation of sustainable counter-measures to address citizenship fraud.
- •A related part of the GoC response are new directions for the Multiculturalism Program. The Program has new objectives which focus on building an integrated socially cohesive society by focusing on commonalities and placing an increased emphasis on citizenship, civic memory and pride and respect for core democratic values grounded in our history.





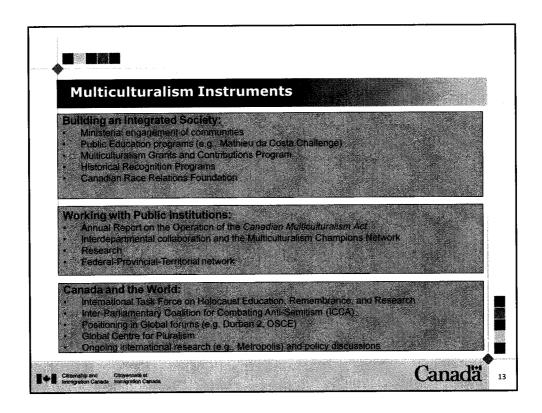
- •Policy Objectives were approved by Cabinet in July 2009;
- •Terms and Conditions were approved by Treasury Board Secretariat on March 25, 2010.
- •Project Proposals for Projects Component will be <normally> submitted through a Call for Proposals Process;
- •Projects under the Event Component will be accepted on a continuous intake and will not form part of a Call for Proposals Process.

Descriptions of Streams:

Projects*: Supports mainly multi-year community development/engagement projects

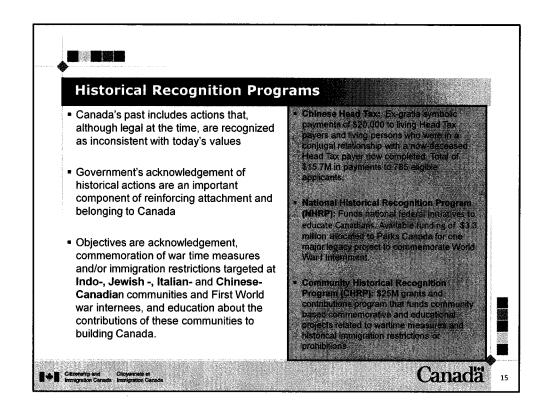
Events: Supports community based events that foster intercultural/interfaith understanding, civic memory/pride and/or respect for core democratic values

^{*}Stream which existed until now and with which you will be familiar

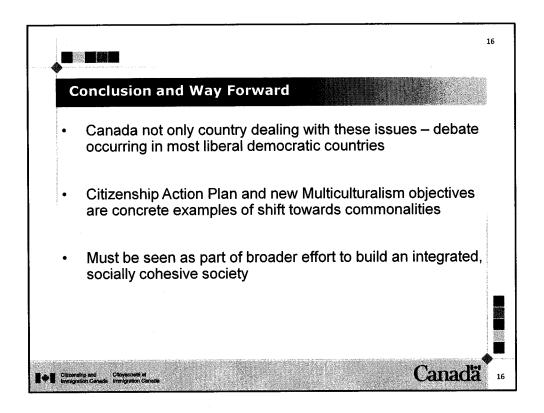


Instruments or tool at the disposal of the Multi Program can be grouped into three categories:

- Public instruments that help in building an integrated society such as grants and contributions and public education programs
- •Tools related to public institutions that help to make government more responsive to diversity and foster collaboration between different levels of government
- •Instruments related to international discussions and forums



- •This slide provides an update of the Historical Recognition programs announced by the Government on June of 2006, at the time that the apology for the Chinese Head Tax was issued.
- •Like many countries, Canada's past includes actions that while legal at the time are inconsistent with today's values.
- •Even today, these historical events can have a profound affect upon the members of affected communities and can negatively affect their level of integration into the broader society.
- •Recognition of these historical actions by the Government of Canada can play an important role in addressing past wrongs and building attachment and belonging to Canada amongst affected communities.
- •In addition to the Head Tax payments program, the Government announced the Community and National Historical Recognition Programs.



- The Multiculturalism Program will continue to work to help meet the societal challenges identified in this presentation.
- The instruments outlined in this presentation along with new program priorities will help to place a greater emphasis on emerging issues such as:
 - Socio-economic integration
 - Achieving a balance between integration and accommodation
 - Promoting core Canadian values
 - Fostering inter-faith and inter-cultural understanding
- As has been noted throughout this presentation, the Multiculturalism Program only holds some of the tools necessary to meet these challenges and thus must also continue to work collaboratively with other Government Departments and agencies.